

# CASE STUDY

JCW Floor Screeding - Shopfitting

## Burberry, White City Shopping Centre, London

Burberry, established 1856, is an iconic British luxury brand, recognised globally for its innovative menswear, womenswear, childrenswear, accessory, beauty and fragrance collections. By exploring unique brand innovations such as Burberry Acoustic, Art of the Trench and 3D hologram runway shows, Burberry continues to connect heritage with pioneering technology and digital media.



### Floor Screeding

**M<sup>2</sup> Area:  
200m<sup>2</sup>**

**Specification:  
50mm fibre reinforced  
sand cement screed  
bonded**

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